



WELCOME

THE PURPOSEFUL LEADER

THE LEARNERS JOURNEY





The Purposeful Leader suite of programmes has three levels that become progressively more challenging and enriching as you progress through them. It starts with a short Introductory programme, advances to the Core Programme and finishes with the Advanced Programme.

Most people progress at least to the Core programme and those who get the bug, and want to dig even deeper, progress to the Advanced programme.

You are currently attending the Core programme, which uses a blended learning approach and is delivered over approximately 3 months. By blended learning, we mean that there are a variety of tools, methods and approaches we will use to deliver the course. For example, you will participate in some self-led learning that uses digital content (videos, articles and self-reflective activities), and you will also engage in a face-to-face experience with your cohort, some remotely delivered sessions and some small group coaching. All of the content you engage with is grounded on good research and theories, and importantly, has real life application at its core. You will leave the programme with some additional clarity and next steps that you can apply to your leadership and real life.

The programme content will follow this structure:



Introductory Kick-off Call

Digital Block One

Two-Day Face to Face Event

Digital Block Two

Small Group Coaching

One-Day Remote Event

Digital Block Three

1:1 Coaching and Digital Modules (Optional)

- **Introductory Kick-off Call**
A short remote call with your group and TPL Coaches.
- **Digital Block One**
A block of 8 modules of digital content that you complete before you attend the 2-day face-to-face event. This content will introduce some of the key concepts, models and thinking that underpin the programme and needs to be completed before you can progress to the face-to-face session.
- **Two-Day Face to Face Event**
We will gather as a group to work together for 2 days with the TPL coaches. This event will bring the models and thinking to life, as you work together in experiential and applied exercises. All materials will be provided for you.
- **Digital Block Two**
A block of digital modules that help you to apply the learning further, and prepare you for the small group coaching sessions.
- **Small Group Coaching**
You will work together in small groups of 3-4 for two sessions by yourself to apply the learning from TPL to your leadership and life. These will be self led group coaching sessions, however, a template will be provided by your TPL coaches. You will also have one other group coaching session with one of your TPL coaches.
- **One-Day Remote Event**
We will gather as a group one final time as part of the Core programme and work through some final activities that help you commit to your purpose.
- **Digital Block Three**
This final block of modules allows you to think about how you can sustain and embed your learning. It also introduces you to the Advanced programme and the optional coaching and digital content that you can access.
- **Optional 1:1 Coaching and Optional Digital Modules**
If you want to progress on the journey, you can purchase optional 1:1 coaching packages with your TPL coach and digital modules that apply the learning to other areas of life and leadership.

The digital content you will access as part of the programme is beautifully shot and created. There are a series of videos, articles and activities that you will complete as you progress through the Core programme. You will be able to type your insights and reflections directly into the PDF activities and keep them as a record of your learning. The digital modules will be challenging at times and will create an opportunity for you to think about a series of questions that are connected to your purpose. We'd encourage you to stick with these modules, complete them all, and when you need a break, or a change of perspective, please attend to that in order to maintain your energy and commitment.

When you participate in the two-day face-to-face event, you will meet your group and coaches in real life! This is often an exciting and rewarding experience and we'd encourage you to get as much from it as you possibly can. Please come prepared to this event by ensuring you've completed all the digital modules in advance... this is really important as we will be speaking to these modules during the two days together. Your coaches will provide a TPL workbook for you at the event which will contain everything you need to complete that aspect of the course.

We are delighted you've chosen to be here and we are looking forward to hearing more about how this commitment has and will shape your leadership and life. If you have any questions in the interim, please reach out to one of the team.

 THE
PURPOSEFUL
LEADER

Delivered by: **TOWARD>**