



# THE PURPOSEFUL LEADER

The Purposeful Leader, three month, core programme, develops senior leaders to gain the clarity, confidence, and resilience needed to thrive in today's complex, high-pressure environments.

With two immersive face-to-face days, dynamic virtual sessions, group coaching and digital self learning modules leaders will:

- **Discover their purpose**  
Aligning what matters most to them with their strategic goals/ambition
- **Lead with authenticity & confidence**  
Building trust and commitment through leading and engaging with their team
- **Foster deep engagement**  
Contributing to a culture where people feel valued, motivated, and connected to the bigger picture
- **Strengthen resilience & adaptability**  
Navigating uncertainty and complexity with composure and agility
- **Commit to purpose**  
Embedding purposeful leadership into everyday decision-making and long-term strategy

By the end of the programme, leaders emerge with a renewed sense of direction, an actionable leadership toolkit, and the personal resilience to lead themselves towards a future of sustainable success. It also enables them to positively impact their organisations and make a more meaningful contribution to their team and society.

## THE PURPOSEFUL LEADER'S JOURNEY

**Kick-Off Call**  
24th April 2026

**Digital Self-Led Learning**  
Stage One

**2-Day in person course**  
13th & 14th May 2026  
The Hoxton, Edinburgh

**Digital Self-Led Learning**  
Stage Two

**Group Coaching**

**1-Day Remote Event**  
25th June 2026

## COST

**£4950\***

\*Special offer, normally **£5950**. Offer includes all of the above elements and hard copy materials.

## ENQUIRIES

If you are interested in further information or you have any questions please contact [chloe.wallace@towardltd.com](mailto:chloe.wallace@towardltd.com)